



Invisible Technologies

Making AI work

Artificial Intelligence. Real outcomes.

Invisible makes GenAI and AgenticAI work in the enterprise through data, workflows, human expertise-in-the loop, evaluations, and agents.

Company snapshot

2015

founded

\$130M+

revenue

350

employees

#2

fastest growing AI company (2024 Inc. 5000)

>80%

of leading LLM builders work with Invisible

60+

customers on our AI automation platform

Invisible platform

The Invisible Platform is a modular AI operating system that helps you solve challenges from messy data to agentic execution, using only the components you need.



DATA PLATFORM

Neuron

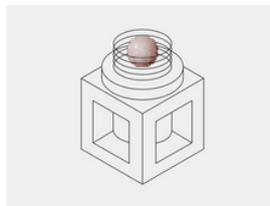
Unify fragmented data from any source or format into a clean, structured layer for analysis and automation.



PROCESS BUILDER

Atomic

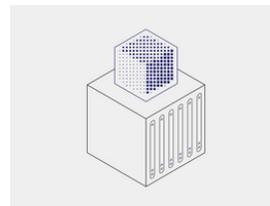
Turn manual workflows into automated processes and connect with 300+ integrations.



HUMAN TRAINING

Experts

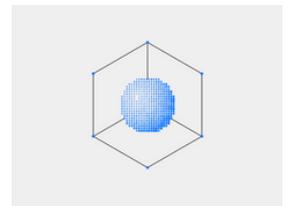
Find top-tier specialists to fine-tune your models, with custom sourcing available on demand.



EVALUATIONS

Synapse

Train your model to your specifications and evaluate outputs for quality, safety, and accuracy.



AGENTIC

Axon

Build and deploy AI agents tailored to your processes with coordinated handoffs and full control over training and execution.



Engineered for complexity

Deeply technical team.



Built together, not off-the-shelf.

Customized modular platform.



Human judgement. Machine scale.

Global elite talent marketplace.

Ready to explore?

Get started today at invisibletech.ai/get-started



invisibletech.ai/consumer

Consumer

Margins are thin. Channels are fractured. Customers are impatient. Those embedding AI across the value chain—from production to point of sale—aren't just competing. They're accelerating. The returns are already visible: inventory optimization, adaptive pricing, real-time personalization. Those who embed AI across the value chain—from supplier to storefront—are not just competing. They are accelerating.



Strategic challenges

- 01** **Fragmented infrastructure**
Data lives in silos—POS, booking systems, supplier portals, loyalty apps. AI can't deliver a single view of inventory, behavior, or trends.
- 02** **Demand volatility**
Shocks, seasons, and shifting tastes move faster than historical models. AI has to adapt in real time, not just extrapolate from the past.
- 03** **Workforce readiness**
Frontline managers, merchandisers, and operators need more than dashboards. They need AI tools and training that make decisions usable on the ground.
- 04** **Privacy & trust**
Personalization wins loyalty. But without transparency, it risks backlash. The brands that balance intimacy with integrity will own the customer.
- 05** **Supply chain complexity**
From global sourcing to last-mile delivery, complexity multiplies risk. AI can turn constraints into signals—but only if embedded end to end.

Recommendations

- Automate the mundane**
Offload scheduling, inventory tracking, and supplier management. Free humans to focus on experience, brand, and innovation.
- Deploy where ROI is proven**
Start with revenue-linked functions—ad personalization, fraud detection, dynamic scheduling—before expanding to strategy and creativity.
- Keep humans in the loop**
Give merchandisers, operators, and buyers assistive tools. Let AI sharpen pricing, bundling, and forecasting while humans set the direction.
- Build customer trust**
Make opt-ins, transparency, and value exchange explicit. Trust accelerates adoption for both customers and employees.
- Unify data**
Connect digital, in-person, and supply chain signals in real time. A single view powers demand prediction, pricing, and inventory.

Key use cases



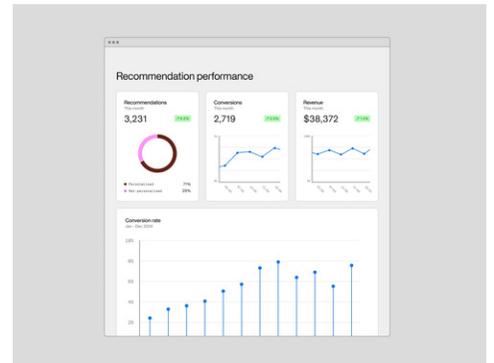
ML demand forecasting

Forecast demand for inventory, labor, and pricing while using trend analysis to optimize product planning and store design.



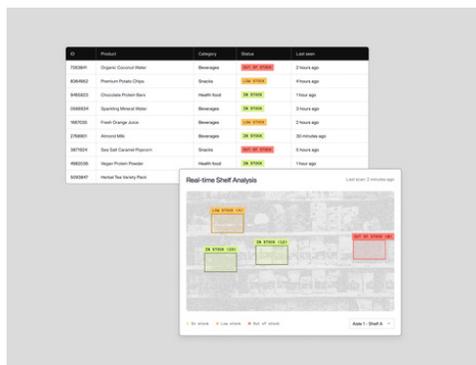
Supply chain optimization

Streamline vendor management and enable zero-touch ordering with real-time communication, automated documentation, and rapid "what-if" supply chain analysis.



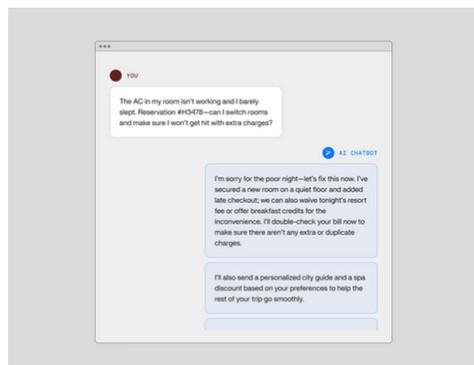
Personalized promotions

AI identifies the optimal offer for each customer segment, increasing conversion and retention.



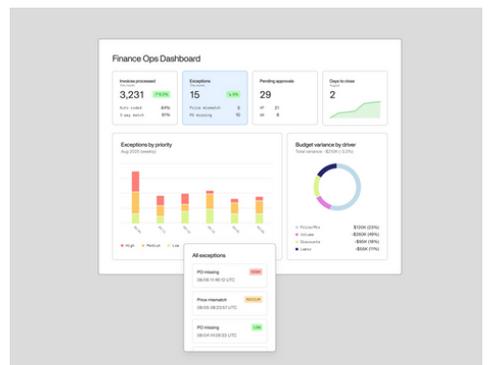
Operations efficiency

Optimize operations with decision intelligence for AI-driven site selection, fraud detection, inventory tracking, and computer vision.



Customer engagement optimization

Improve customer experience with AI-powered chat, automated CSAT tracking, chargeback audits, and personalized post-purchase follow-up.



Financial analytics & automation

Automate AP/AR, analyze budget variances, and accelerate month-end close to improve financial accuracy and decision-making.

We make AI work

Learn why leading institutions trust Invisible to bring efficiency to their operations.

We'll walk you through what's possible.

No pressure, no jargon — just answers.

invisibletech.ai/get-started